

DN COLLEGES GROUP

Strategic Plan 2023–2028

Pillar 1:

Curriculum Vision

Learners live a larger life and expand their horizons through exceptional learning experiences.

We will achieve our vision through:

- Excellence in technical and academic learning in their chosen sector
- Development of knowledge, skills and behaviours for success in life and work beyond the technical curriculum
- Experiential learning and collaboration
- Embedded employer and employment interactions
- Showcasing their skills for the future
- Learning beyond the classroom setting

Pillar 2:

Outstanding Quality and Service

Learners make excellent progress across the whole of the curriculum offer and at all levels and their academic and vocational achievements are consistently positive and progression to chosen destinations is second to none.

We will achieve our vision through:

- Delivering Outstanding customer service throughout the learner (customer) journey.
- Seeking and acting on feedback and improving our whole group communications.
- Ensuring College systems and processes deliver a 'First Time Right' approach removing barriers and enabling success.
- Fostering an internal culture of continuous improvement, personal development, training and service excellence to support highly effective teamwork and delivery of College objectives.

Pillar 3:

Good Growth

The responsive, innovative and valued curriculum is in high demand, courses are well matched to current and future needs and as a result, the College has achieved managed growth and maintained its capacity to reinvest for the future.

We will achieve our vision through:

- Delivering a future focused curriculum offer, driven by a clear understanding of demand and opportunity
- Engaging Employers directly in the design, development and delivery of learning
- Embedding the learner entitlement into curriculum design to create a point of difference for DN Colleges Group students
- Embedding market demand and recruitment plans into curriculum strategy and planning
- Investing in strategic relationship building for growth and development
- Delivering directly to our customers; only using partnerships where there is a clear strategic business case to do so

Pillar 4:

A Commitment to People, Partnership, Place and Planet

The College is recognised for its role as an anchor institution and key partner in the places we serve, we deliver our mission by engaging with partners internally and externally to make it happen.

We will achieve our vision through:

- Building a group while retaining a local focus in each of our core communities
- Becoming a catalyst for raising aspirations leading to greater engagement and better life chances for our communities
- Taking a lead role in the development of the education and skills system in our places and widening community access and progression through partnership working
- Equipping all students to make good decisions around the environment and sustainability in life and work
- Developing a clear and long-term curriculum vision in construction, engineering and environmental science to provide a distinct 'green skills' offer
- Ensuring the College's buildings and infrastructure are developed and managed to minimise their environmental impact and used to enhance the learning of green skills
- Enabling our people to succeed by fostering an internal culture of continuous improvement, personal development, training and service excellence

For our Learners

- A curriculum experience which prepares them for success in life and work. Learners will leave DN Colleges Group with a set of high value skills and experiences which that can confidently demonstrate to future employers and other partners.
- As a result, DN Colleges Group graduates at all levels are seen as the first choice in the labour market and they make rapid progress in their careers. Students' achievement and progression rates are outstanding leading to positive destinations and futures.

For our Partners and Places

- DN Colleges Group is recognised as an essential partner and a leader in the skills system. Employers and other strategic partners recognise that they can influence curriculum design, development and delivery. They see the College as a key strategic partner and as an essential asset for addressing long term skills needs.
- Other strategic partners (Civic, Community, Employer Representative Bodies, Education providers) recognise and value the role that the College plays as an anchor institution in our places and the wider contribution we make to our communities.
- We are actively engaged as a first option when seeking cross-partner collaboration.

For our People

- Our vision provides the basis to drive a long-term curriculum development cycle. Changes to the portfolio are managed through a process which integrates market demand insight and drives recruitment and engagement activity.
- The curriculum vision, strategy and plan provide the lead for our wider supporting and enabling services and our capital plans.
- People are enabled and supported by high quality and accessible systems, processes and development
- As a result, the College achieves sustainable growth, success and security for the institution and its people in the long-term.